

# THE PLAYBOOK

SALONCENTRIC PRO EDUCATION

TRANSFORM YOUR TALENT. EMPOWER YOUR FUTURE.

The Hustle:

## Business Finance CEO

LOOK & LEARN

Curious about the hacks behind operating a thriving, productive, and eco-friendly salon business?

### Key Takeaways:

- Dive into strategic frameworks tailored for enhancing salon profitability and fostering team development.
- Uncover effective techniques for goal setting, expense management, and crafting sales strategies.
- Explore the art of planning for profit and earning a living away from the salon chair or treatment room.

### What to Bring:

Notebook & Pen



**August 26, 2025**

9:00am - 11:00am

**State Beauty Supply**

2351 Millpark Drive  
Maryland Heights, MO 63043

Hosted By:



SalonCentric™

Franchise Locations Independently Owned & Operated by The Goettner Group

**Investment:**

**\$40**

Or use your  
**LEVEL**  
LOYALTY REWARDS

**2,670**

**How To Register:**

- Visit one of our area store locations
- Contact your DSC
- Call 314.423.9599 (Press 5)

scan for upcoming  
**EDUCATION**



\*Education sales are final, non-refundable and non-transferable.  
Artists are subject to change.

Item #: EDU157